



Since our founding in 2001, CCI has been committed to supporting individual artists and arts workers through entrepreneurial training. The roots of how we engage in this work today stem largely from our seminal publication: [Business of Art: An Artist's Guide to Profitable Self-Employment](#), which was first developed and tested in the field in 2006 and published in 2008. In conjunction with this publication sprouted our cornerstone Business of Art Training Series, which has become a steadfast resource for artists and creatives.

Over the course of our organization's history, our work in creative entrepreneurship has manifested as Three Editions of the Business of Art: An Artist's Guide to Profitable Self-Employment book, in-person partnerships across the state of California from the city of San José to West Hollywood, to intensive boot camps and casual office hours. All told, we've built an alumni pool of nearly 400 artist entrepreneurs.

As our work continues to evolve and the landscape of entrepreneurial training for artists and creatives grows, the way you know and see our Business of Art Training Series program will change. In Fall 2024, we hosted our final Center for Cultural Innovation-produced Business of Art 10-week training program. While this will be the last CCI-produced Business of Art Training series, please know that the content and heart of this curriculum will still show up in other areas of our work.

To prepare the field for the sunsetting of this impactful training series, we have planned the following activities:

TEACHING THE BUSINESS OF ART: A COMMUNITY KNOWLEDGE EXCHANGE FOR FACILITATORS:

As part of this transition, we hosted a special one-time-only training for facilitators interested in honing their skills to continue the legacy of the Business of Art curriculum in May 2024. The training hosted a (national) network of diverse CCI-trained facilitators who

were trained and exchanged techniques for continuing this learning into their own networks.

NEW REPRINT OF BUSINESS OF ART, THIRD EDITION:

To commemorate the conclusion of the Business of Art Training Series, we are thrilled to announce a special reprint of the [Business of Art, Third Edition](#). This updated edition encapsulates the wealth of knowledge and insights gathered from the Third Edition, with minor updates from the original contributors.

FINAL BUSINESS OF ART TRAINING SERIES IN FALL 2024:

In Fall 2024, we hosted the last installment of the Business of Art Training Series. This culminating event brought together seasoned trainers alongside graduates of our facilitator workshop series and it was an opportunity to celebrate the community, shared success stories, and honored the journey that has unfolded over the years.

These activities celebrated the legacy of the Business of Art Training Series while ensuring that its impact continues to resonate in the arts and culture community. We invited the community to be a part of these exciting initiatives and joined us in commemorating the rich history and countless success stories that have emerged from this program.

Thank you to all of the trainers, contributors, Business of Art alumni, and partners in this work.

Through all the different training designs, one-off workshops, and training partnerships, one thing has remained a consistent throughline: Knowledge is power and financial independence begets creative self-determination.

CCI Workshops are made possible in part by



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles

