



Your Voices Were Heard on January 23!

On January 23, 2017, we convened artists, arts workers, arts educators, creative entrepreneurs, independent designers, and creative thinkers to envision the future of the arts. From the emerging to the established, we heard from artists and arts professionals of all experience levels and cultural backgrounds, across all disciplines and sectors, representing every part of the state and beyond.

"FAF was the first "future-centered" convening that many of us have attended where the focus wasn't on "how can artists get more?," but rather "how can the future be more inclusive, equitable, and just; and how are arts and culture a part of that?" This frame is such an important shift that all of us working in the arts can take back into the work we are doing. Centering the youth voice and holding it to the same level of respect and inquiry as the others in the room is empowering for all involved."

-Participant Cristina Ibarra

Generational, cultural, and economic changes are impacting the arts. How will the field respond to these and other trends to create vibrant new pathways to participate in for-profit, nonprofit, civic, and social projects as a way for those in the arts to not only sustain themselves but to thrive?

Using a futurist-oriented convening format, we considered what we know about the past and the present to generate long-term scenarios for the future. Thoughts and ideas will be shared on this site through a documentation report in order to influence policies and strategies.

About the Event

The nature of Future Arts Forward is to imagine long-term possibilities. Convening participants were asked to review the videos and read the resources in preparation for a collective futurist envisioning. But, anyone, anywhere, can use these same materials to question why things look the way they do now and explore possibilities for a different kind of future. We share these videos, articles, and references publicly to encourage thought and instigate discussion. In other words--we share these resources for anyone to start a local arts-based, activist book group. The viewpoints expressed in these writings and videos may, at times, conflict with one another; this is intentional and meant to provoke questions. In the near future, we will also post documentation of what surfaced and new ideas that came out of our January 23rd convening. Please stay tuned; better yet, sign up for CCI emails to be notified.

Together, we explored three broad topics:

1

The Nature of Work

What will be the role of artists and arts professionals?

2

The Nature of Participation

Who will be in the arts and whom should the arts serve?

3

The Arts Sector

What should happen to the arts sector of the future? How might it shift to serve a changing America? And what will be the financial models of the future?



President & CEO Angie Kim's Keynote Address, January 23, 2017.

[Watch Here](#)

Videography by Studio Vism. [Click for a downloadable PDF transcript.](#)

Documentation of Future Arts Forward by Alexis Frasz

A project of the Center for Cultural Innovation, in collaboration with Arizona State University and Bennington College, June, 2017

[Read Here](#)

Videos

WELCOME



Welcome Compilation

Compilation presented at the FAF convening, January 23, 2017. By Studio Vism

John Michael Schert, visiting artist and social entrepreneur, University of Chicago Booth School of Business and UChicago Arts



Nikiko Masumoto, farmer, artist, and leader, Masumoto Family Farms



Lordy Rodriguez, artist and assistant professor in arts entrepreneurship, San Jose State University



Ian Galloway, senior research associate and field manager for the State of Oregon, Federal Reserve Bank of San Francisco



Ebony McKinney, (in loving memory) program officer, San Francisco Arts Commission



Jeff Chang, author and executive director, Institute for Diversity in the Arts, Stanford University

Readings

Nature of Work

▶ [Creativity Connects: Trends and Conditions Affecting U.S. Artists](#)

By Center for Cultural Innovation and The National Endowment for the Arts

▶ [Investing in Creativity: A Study of the Support Structure for U.S. Artists](#)

By Maria-Rosario Jackson, Ph.D., Florence Kabwasa-Green, Daniel Swenson, Joaquin Herranz, Jr., Kadija Ferryman, Caron Atlas, Eric Wallner, and Carole Rosenstein, Ph.D.

Made possible with support from:



▶ [Moving Arts Leadership Forward: A Changing Landscape](#)
By Emiko M. Ono

▶ [Art without Market, Art without Education: Political Economy of Art](#)
By Anton Vidokle

Nature of Participation

▶ [Arts Groups: "Reflecting" Diversity Reinscribes Oppression](#)
By Jason Tseng

▶ [Why We Can't Achieve Cultural Equity by Copying Those in Power](#)
By Carlton Turner

▶ [Black Futures in BLACK U-NET](#)
By Lauren Roshan

▶ [Future Aesthetics 2.0: The World Has Changed](#)
By Roberta Uno

▶ [The Multicultural Edge: Rising Super Consumers](#)
By Nielsen

▶ [TrendsWatch 2016](#)
By Elizabeth Merritt

Arts Sector

▶ [Leverage Lost: The Nonprofit Arts in the Post-Ford Era](#)
By John Kreidler

▶ [Culture Coin: A Commons-Based, Complementary Currency for the Arts and its Impact on Scarcity, Virtue, Ethics, and the Imagination](#)
By Vijay Mathew and Polly Carl

▶ [Building A System: Changing Response to Trump and Trumpism at All Levels](#)
By Gar Alperowitz

▶ [The Sustainability Prerogative: Nonprofits in the Future of Our Economy](#)
By Douglas Rushkoff and Ruth McCambridge

▶ [What We Talk About When We Talk about Transforming the Field](#)
By Jason Tseng

▶ [The Changing Place of the 501\(c\)\(3\)](#)
By Adrian Ellis